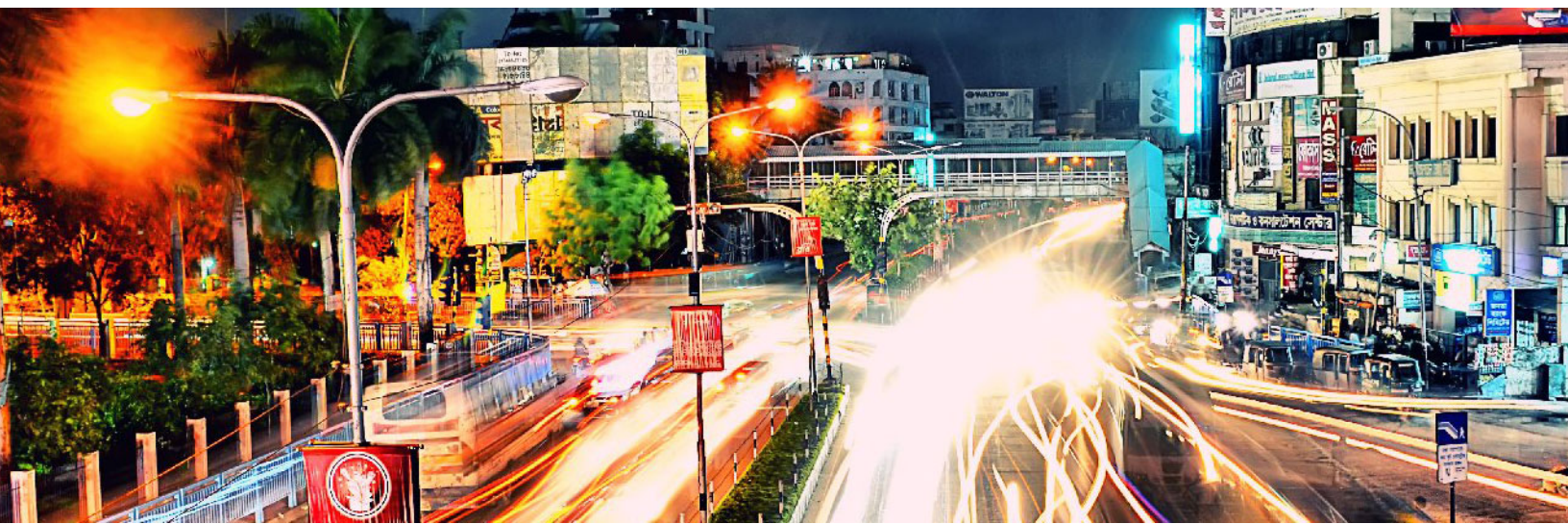


Merchant Descriptors Using the SCMP API

Supplement to *Credit Card Services
Using the SCMP API*



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A Visa Solution

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Recent Revisions to This Document

Release	Changes
August 2020	Added support for Prosa. See Chapter 16, "Prosa Merchant Descriptor," on page 40. Changed <i>CyberSource through VisaNet</i> to <i>Visa Platform Connect</i> .
November 2019	Worldpay VAP: updated note about name change from <i>Little</i> . See Chapter 22, "Worldpay VAP Merchant Descriptors," on page 55.
April 2019	Added support for Getnet. See Chapter 11, "Getnet Merchant Descriptor," on page 33.
March 2019	Initial release.

About This Guide

Audience and Purpose

This guide is written for application developers who want to use the SCMP API to integrate merchant descriptors into their payment acceptance system.

Implementing merchant descriptors requires software development skills. You must write code that uses the API request fields to include merchant descriptor fields in credit card service requests.

Conventions

The following special statement is used in this document:



An *Important* statement contains information essential to successfully completing a task or learning a concept.

The following text conventions are used in this document:

Convention	Usage
bold	Field and service names in text; for example: Include the merchant_descriptor field.
<code>screen text</code>	<ul style="list-style-type: none"> ■ XML elements ■ Code examples ■ Values for API fields; for example: Set the ics_applications field to <code>ics_auth</code>.

Related Documents

- *Credit Card Services Using the SCMP API* ([PDF](#) | [HTML](#)) describes how to integrate payment processing services into your business.
- The [Cybersource API Versions page](#) provides information about the API versions.

Refer to the Support Center for complete technical documentation:

<https://www.cybersource.com/en-us/support/technical-documentation.html>

Customer Support

For support information about any service, visit the support center:

<http://www.cybersource.com/support>

AIBMS Merchant Descriptors

Services:

- Authorization
- Capture
- Credit

This feature enables you to submit merchant descriptor values that appear on a cardholder's statement.

Before including merchant descriptors in your requests, check with your bank to learn whether you must preregister your merchant descriptor information with them.

Table 1 Merchant Descriptor Fields for AIBMS

Field	Description	Used By: Required (R) or Optional (O)	Data Type & Length
merchant_descriptor	Merchant description that appears on the cardholder's statement. When you include more than one consecutive space, extra spaces are removed.	ics_auth ics_bill ics_credit Required when merchant_descriptor_contact is included in the request.	String (22)
merchant_descriptor_contact	Merchant contact information, such as a phone number, that appears on the cardholder's statement. When you include more than one consecutive space, extra spaces are removed.	ics_auth (O) ics_bill (O) ics_credit (O)	String (13)

American Express Direct Merchant Descriptors

Services:

- Capture
- Credit

This feature enables you to submit merchant descriptor values that appear on a cardholder's statement.

Before including merchant descriptors in your requests:

- Contact American Express Direct to register to use merchant descriptors.
- Contact customer support to have your account configured for this feature.

Even though the following merchant descriptors are supported, American Express Direct does not always include all these merchant descriptors on the cardholder's statement.

Table 2 Merchant Descriptor Fields for American Express Direct

Field	Description	Used By: Required (R) or Optional (O)	Data Type & Length
merchant_descriptor	<p>Your business name. American Express displays this value on the cardholder's statement. When you include more than one consecutive space, extra spaces are removed.</p> <p>When you do not include this value in your request, the value in your account is sent.¹</p> <p>When you include the merchant descriptor contact field in your request, you must provide a merchant descriptor in this field or in your account. When you do not include the merchant descriptor contact in your request, the merchant descriptor is optional.</p> <p>Aggregator Merchants If you are an aggregator, see the Aggregator Support section in Credit Card Services Using the SCMP API for information about merchant descriptors for aggregator merchants.</p>	<p>ics_bill</p> <p>ics_credit</p> <p>See the description.</p>	String (27)
merchant_descriptor_city	<p>City or phone number for your business. American Express might display this value on the cardholder's statement.</p> <p>For card-present transactions, American Express recommends that this field contain the city in which your business is located.</p> <p>For card-not-present transactions, American Express recommends that this field contain the phone number for your business. It should be a toll free number or a local number.</p> <p>When you do not include this value in your request, the value in your account is sent.¹</p>	<p>ics_bill (O)</p> <p>ics_credit (O)</p>	String (21)

¹ To add this value to your account, contact customer support.

Table 2 Merchant Descriptor Fields for American Express Direct (Continued)

Field	Description	Used By: Required (R) or Optional (O)	Data Type & Length
merchant_descriptor_ contact	<p>Contact information for your business. American Express might display this value on the cardholder's statement. This value could be used to resolve billing inquiries and disputes. When you include more than one consecutive space, extra spaces are removed.</p> <p>For card-present transactions, American Express recommends that this field contain your phone number. For card-not-present transactions, American Express recommends that this field contain the URL for your web site.</p> <p>When you do not include this value in your request, the URL or phone number in your account is sent.¹</p>	ics_bill (O) ics_credit (O)	String (40)
merchant_descriptor_ country	<p>Country code for your business location. American Express might display this value on the cardholder's statement. Use the standard ISO Standard Country Codes.</p> <p>When you do not include this value in your request, the value in your account is sent.¹</p>	ics_bill (O) ics_credit (O)	String (2)
merchant_descriptor_ postal_code	<p>Postal code for your business location. American Express might display this value on the cardholder's statement.</p> <p>When you do not include this value in your request, the value in your account is sent.¹</p> <p>Before sending the postal code to the processor, all non-alphanumeric characters are removed and, if the remaining value is longer than nine characters, the value is truncated starting from the right side.</p>	ics_bill (O) ics_credit (Required when you are an aggregator; otherwise, optional)	String (15)

¹ To add this value to your account, contact customer support.

Table 2 Merchant Descriptor Fields for American Express Direct (Continued)

Field	Description	Used By: Required (R) or Optional (O)	Data Type & Length
merchant_descriptor_ state	State code or region code for your business location. American Express might display this value on the cardholder's statement. For the U.S. and Canada, use the standard State, Province, and Territory Codes for the United States and Canada . When you do not include this value in your request, the value in your account is sent. ¹	ics_bill (O) ics_credit (O)	String (3)
merchant_descriptor_ street	Street address for your business location. American Express might display this value on the cardholder's statement. If the street address is more than 38 characters, use meaningful abbreviations. When you do not include this value in your request, the value in your account is sent. ¹	ics_bill (O) ics_credit (Required when you are an aggregator; otherwise, optional)	String (38)

¹ To add this value to your account, contact customer support.

Chase Paymentech Solutions Merchant Descriptors

Services:

- Authorization
- Capture
- Credit

Card types:

- Visa—merchant descriptor and merchant descriptor contact fields only
- Mastercard—merchant descriptor and merchant descriptor contact fields only
- American Express—Transaction Advice Addendum (TAA) field only
- Discover—merchant descriptor and merchant descriptor contact fields only

This feature enables you to submit merchant descriptor values that appear on a cardholder's statement.

Before including merchant descriptors in your requests:

- Prepare a list of the merchant descriptors you plan to use.
- Contact Chase Paymentech Solutions for information about working with merchant descriptors. Chase Paymentech Solutions restricts the number of merchant descriptors you can use.
- Contact customer support to have your account enabled for this feature.

Merchant Descriptor Logic



Some of the logic described in this section might not apply to your implementation depending on which parts of the merchant descriptor functionality are enabled in your account.

The logic described in this section applies to the **merchant_descriptor** and **merchant_descriptor_contact** fields. It does not apply to the TAA fields.

For authorizations, merchant descriptor information is sent to Chase Paymentech Solutions only when you include merchant descriptor information in the authorization request.

For captures, merchant descriptor information is sent to Chase Paymentech Solutions when you provide merchant descriptor information in the capture request, authorization request, or your account. When you do not include the merchant descriptor values in a capture request, the values from the authorization request are sent. If you did not include the merchant descriptor values in the authorization request, the values in your account are sent.

For follow-on credits, merchant descriptor information is sent to Chase Paymentech Solutions when you provide merchant descriptor information in the credit request, capture request, authorization request, or your account. When you do not include the merchant descriptor values in a follow-on credit request, the values from the capture request are sent. If you did not include the merchant descriptor values in the capture request, the values from the authorization request are sent. If you did not include the merchant descriptor values in the authorization request, the values in your account are sent.

For stand-alone credits, merchant descriptor information is sent to Chase Paymentech Solutions when you provide merchant descriptor information in the credit request or your account. When you do not include the merchant descriptor values in a stand-alone credit request, the values in your account are sent.

To add a merchant descriptor value to your account, contact customer support.

Characters

In the merchant descriptor fields, question marks are replaced with spaces.

Do not use the following punctuation characters in the merchant descriptor fields because they will cause the transaction to be rejected with reply flag DINVALIDDATA:

- caret (^)
- backslash (\)
- open bracket ([)
- close bracket (])
- tilde (~)
- accent (`)

API Fields

Table 3 Merchant Descriptor Fields for Chase Paymentech Solutions

Field	Description	Used By: Required (R) or Optional (O)	Data Type & Length
amexdata_taa1 amexdata_taa2 amexdata_taa3 amexdata_taa4	<p>Four Transaction Advice Addendum (TAA) fields. These fields are used to display descriptive information about a transaction on the customer's American Express card statement. When you send TAA fields, start with amexdata_taa1, then ...taa2, and so on. Skipping a TAA field causes subsequent TAA fields to be ignored.</p> <p>These fields are frequently used for Level II transactions. See Level II and Level III Processing Using the SCMP API.</p>	ics_bill (O) ics_credit (O)	String (40)
merchant_descriptor	<p>Merchant description that is displayed on the cardholder's statement. When you include more than one consecutive space, extra spaces are removed.</p> <p>For an installment transaction, you must use one of the following formats:</p> <ul style="list-style-type: none"> ■ <12-character merchant name>*PYMT<N>OF<M> ■ <7-character merchant name>*PYMT<N>OF<M> ■ <3-character merchant name>*PYMT<N>OF<M> <p>where <N> is the payment number and <M> is the total number of payments. For example, for the third installment in a series of seven payments, the PYMT<N>OF<M> portion of the merchant descriptor would be PYMT3OF7.</p> <p>For other types of transactions, you must use one of the following formats:</p> <ul style="list-style-type: none"> ■ <12-character merchant name>*<9-character product description> ■ <7-character merchant name>*<14-character product description> ■ <3-character merchant name>*<18-character product description> <p>This field is supported only for Visa, Mastercard, and Discover.</p>	ics_auth ics_bill ics_credit Required when merchant_descriptor_contact is included in the request.	String (22)

Table 3 Merchant Descriptor Fields for Chase Paymentech Solutions (Continued)

Field	Description	Used By: Required (R) or Optional (O)	Data Type & Length
merchant_ descriptor_contact	<p>Merchant contact information, such as a phone number, that is displayed on the cardholder's statement. When you include more than one consecutive space, extra spaces are removed.</p> <p>You must use one of the following formats:</p> <ul style="list-style-type: none"> ■ PCCCCCCCCCCCC ■ NNN-NNN-NNNN ■ NNN-NNN-NAAA ■ NNN-NNN-AAAA ■ NNN-AAAAAAA <p>where:</p> <ul style="list-style-type: none"> ■ A: Alphanumeric (alpha or numeric) ■ C: Character (alpha or blank) ■ N: Numeric ■ P: Alpha <p>This field is supported only for Visa, Mastercard, and Discover.</p>	ics_auth ics_bill ics_credit Required when merchant_descriptor is included in the request.	String (13)

Cielo Merchant Descriptor

Service:

- Authorization

This feature enables you to submit a merchant descriptor value that appears on a cardholder's statement.

Table 4 Merchant Descriptor Field for Cielo

Field	Description	Used By: Required (R) or Optional (O)	Data Type & Length
merchant_descriptor	Your business name. This name appears on the cardholder's statement. When you do not include this value in your request, the value in your account is sent.	ics_auth (O)	String (13)

Comercio Latino Merchant Descriptor

Service:

- Authorization

This feature enables you to submit a merchant descriptor value that appears on a cardholder's statement.

The merchant descriptor field is passed only to the Cielo acquirer.

Table 5 Merchant Descriptor Field for Comercio Latino

Field	Description	Used By: Required (R) or Optional (O)	Data Type & Length
merchant_descriptor	Your business name. This name appears on the cardholder's statement. When you do not include this value in your request, the value in your account is sent.	ics_auth (O)	String (13)

Elavon Merchant Descriptor

Services:

- Authorization
- Capture
- Credit

Card type:

- Diners Club

This feature enables you to submit a merchant descriptor value that appears on a cardholder's statement.

Before including merchant descriptors in your requests, check with your bank to learn whether you must preregister your merchant descriptor information with them.

Table 6 Merchant Descriptor Field for Elavon

Field	Description	Used By: Required (R) or Optional (O)	Data Type & Length
merchant_descriptor	Merchant description that appears on the cardholder's statement. When you include more than one consecutive space, extra spaces are removed.	ics_auth ics_bill ics_credit	String (22)

Elavon Americas Merchant Descriptors

Services:

- Authorization
- Capture
- Credit

This feature enables you to submit merchant descriptor values that appear on a cardholder's statement.

Before including merchant descriptors in your requests, check with your bank to learn whether you must preregister your merchant descriptor information with them.

Table 7 Merchant Descriptor Fields for Elavon Americas

Field	Description	Used By: Required (R) or Optional (O)	Data Type & Length
merchant_descriptor	Your business name. This name appears on the cardholder's statement. When you include more than one consecutive space, extra spaces are removed. When you do not include this value in your authorization request, the merchant name in your account is sent.	ics_auth (O) ics_bill (O) ics_credit (O)	String (23)
merchant_descriptor_city	City for your business location. This value might appear on the cardholder's statement. When you do not include this value in your authorization request, the value in your account is sent.	ics_auth (O) ics_bill (O) ics_credit (O)	String (13)
merchant_descriptor_contact	Telephone number for your business. This value might appear on the cardholder's statement. When you include more than one consecutive space, extra spaces are removed. When you do not include this value in your authorization request, the merchant phone number in your account is sent.	ics_auth (O) ics_bill (O) ics_credit (O)	String (14)

Table 7 Merchant Descriptor Fields for Elavon Americas (Continued)

Field	Description	Used By: Required (R) or Optional (O)	Data Type & Length
merchant_descriptor_ country	<p>Country code for your business location. Use the standard <i>ISO Standard Country Codes</i>. This value might appear on the cardholder's statement.</p> <p>When you do not include this value in your authorization request, the value in your account is sent.</p>	ics_auth (O) ics_bill (O) ics_credit (O)	String (2)
merchant_descriptor_ postal_code	<p>Postal code for your business location. This value might appear on the cardholder's statement.</p> <p>If your business is domiciled in the U.S., you can use a 5-digit or 9-digit postal code. A 9-digit postal code must follow this format: [5 digits][dash][4 digits]</p> <p>Example 12345-6789</p> <p>If your business is domiciled in Canada, you can use a 6-digit or 9-digit postal code. A 6-digit postal code must follow this format: [alpha][numeric][alpha][space] [numeric][alpha][numeric]</p> <p>Example A1B 2C3</p> <p>When you do not include this value in your authorization request, the value in your account is sent.</p> <p>Important Mastercard requires a postal code for any country that uses postal codes. You can provide the postal code in your account or you can include this field in your request.</p>	ics_auth (O) ics_bill (O) ics_credit (O)	String (14)

Table 7 Merchant Descriptor Fields for Elavon Americas (Continued)

Field	Description	Used By: Required (R) or Optional (O)	Data Type & Length
merchant_descriptor_ state	<p>State code or region code for your business location. This value might appear on the cardholder's statement.</p> <p>For the U.S. and Canada, use the standard State, Province, and Territory Codes for the United States and Canada.</p> <p>When you do not include this value in your authorization request, the value in your account is sent.</p>	ics_auth (O) ics_bill (O) ics_credit (O)	String (3)
merchant_descriptor_ street	<p>Street address for your business location. This value might appear on the cardholder's statement.</p> <p>When you do not include this value in your capture or credit request, the value in your account is sent.</p>	ics_auth (O) ics_bill (O) ics_credit (O)	String (60)

FDC Compass Merchant Descriptors

Services:

- Authorization—only for aggregators
- Capture—only for merchants who are not aggregators
- Credit—only for merchants who are not aggregators

This feature enables you to submit merchant descriptor values that appear on a cardholder's statement.

Before including merchant descriptors in your requests:

- Prepare a list of the merchant descriptors you plan to use.
- Contact FDC Compass for information about working with merchant descriptors. FDC Compass restricts the number of merchant descriptors you can use.
- Contact customer support to have your account enabled for this feature.

Characters

In the merchant descriptor fields, question marks are replaced with spaces.

Do not use the following punctuation characters in the merchant descriptor fields because they will cause the transaction to be rejected with reply flag DINVALIDDATA:

- caret (^)
- backslash (\)
- open bracket ([)
- close bracket (])
- tilde (~)
- accent (`)

API Fields

Table 8 Merchant Descriptor Fields for FDC Compass

Field	Description	Used By: Required (R) or Optional (O)	Data Type & Length
amexdata_taa1 amexdata_taa2 amexdata_taa3 amexdata_taa4	<p>Four Transaction Advice Addendum (TAA) fields. These fields are used to display descriptive information about a transaction on the customer's American Express card statement. When you send TAA fields, start with amexdata_taa1, then ...taa2, and so on. Skipping a TAA field causes subsequent TAA fields to be ignored.</p> <p>These fields are frequently used for Level II transactions. See Level II and Level III Processing Using the SCMP API.</p>	ics_bill (O) ics_credit (O)	String (40)
merchant_descriptor	<p>Merchant description that is displayed on the cardholder's statement. When you include more than one consecutive space, extra spaces are removed.</p> <p>For an installment transaction, you must use one of the following formats:</p> <ul style="list-style-type: none"> ■ <12-character merchant name>*PYMT<N>OF<M> ■ <7-character merchant name>*PYMT<N>OF<M> ■ <3-character merchant name>*PYMT<N>OF<M> <p>where <N> is the payment number and <M> is the total number of payments. For example, for the third installment in a series of seven payments, the PYMT<N>OF<M> portion of the merchant descriptor would be PYMT3OF7.</p> <p>For other types of transactions, you must use one of the following formats:</p> <ul style="list-style-type: none"> ■ <12-character merchant name>*<9-character product description> ■ <7-character merchant name>*<14-character product description> ■ <3-character merchant name>*<18-character product description> 	ics_auth ics_bill ics_credit Required when merchant_descriptor_contact is included in the request.	String (22)

Table 8 Merchant Descriptor Fields for FDC Compass (Continued)

Field	Description	Used By: Required (R) or Optional (O)	Data Type & Length
merchant_ descriptor_contact	<p>Merchant contact information, such as a phone number, that is displayed on the cardholder's statement. When you include more than one consecutive space, extra spaces are removed.</p> <p>You must use one of the following formats:</p> <ul style="list-style-type: none"> ■ PCCCCCCCCCCCC ■ NNN-NNN-NNNN ■ NNN-NNN-NAAA ■ NNN-NNN-AAAA ■ NNN-AAAAAAA <p>where:</p> <ul style="list-style-type: none"> ■ A: Alphanumeric (alpha or numeric) ■ C: Character (alpha or blank) ■ N: Numeric ■ P: Alpha 	ics_auth ics_bill ics_credit Required when merchant_descriptor is included in the request.	String (13)

FDC Nashville Global Merchant Descriptors

Services:

- Authorization
- Capture
- Credit

This feature enables you to submit merchant descriptor values that appear on a cardholder's statement.

Before including merchant descriptors in your requests:

- Contact FDC Nashville Global to register to use merchant descriptors.
- Contact customer support to have your account enabled for this feature.

Merchant Descriptor Logic



Some of the logic described in this section might not apply to your implementation depending on which parts of the merchant descriptor functionality are enabled in your account.



You are responsible for ensuring that all the merchant descriptor location information that is sent to the processor is compatible.

For example, if a request message includes one merchant descriptor location field, the information in your account might be used to populate the remaining merchant descriptor location values that are sent to the processor.

Cybersource does not check the merchant descriptor values to ensure that the combination of values from the request message and from your account are compatible.

To avoid a mismatch of merchant descriptor location values, it is recommended that you include all the merchant descriptor location fields in a request or do not include any merchant descriptor location fields in a request.

For authorizations, merchant descriptor information is sent to FDC Nashville Global only when you include merchant descriptor information in the authorization request. For each merchant descriptor, when you do not include the merchant descriptor value in an authorization request, no merchant descriptor value is sent to FDC Nashville Global.

For captures, merchant descriptor information is sent to FDC Nashville Global when you provide merchant descriptor information in the capture request, authorization request, or your account. For each merchant descriptor, when you do not include the merchant descriptor value in a capture request, the value from the authorization request is sent. If you did not include the merchant descriptor value in the authorization request, the value in your account is sent. If the value is not in your account, FDC Nashville Global uses the value in your First Data merchant master file.

For follow-on credits, merchant descriptor information is sent to FDC Nashville Global when you provide merchant descriptor information in the credit request, capture request, authorization request, or your account. For each merchant descriptor, when you do not include the merchant descriptor value in a follow-on credit request, the value from the capture request is sent. If you did not include the merchant descriptor value in the capture request, the value from the authorization request is sent. If you did not include the merchant descriptor value in the authorization request, the value in your account is sent. If the value is not included in your account, FDC Nashville Global uses the value in your First Data merchant master file.

For stand-alone credits, merchant descriptor information is sent to FDC Nashville Global when you provide merchant descriptor information in the credit request or your account. For each merchant descriptor, when you do not include the merchant descriptor value in a stand-alone credit request, the value in your account is sent. If the value is not included in your account, FDC Nashville Global uses the value in your First Data merchant master file.

To add a merchant descriptor value to your account, contact customer support.

API Fields

Table 9 Merchant Descriptor Fields for FDC Nashville Global

Field	Description	Used By: Required (R) or Optional (O)	Data Type & Length
merchant_descriptor	<p>Business description. This value must consist of your business name. When payments are made in installments, this value must also include installment information such as "1 of 5" or "3 of 7."</p> <p>This value appears on the cardholder's statement.</p> <p>For information about what happens when you do not include this value in your request, see "Merchant Descriptor Logic," page 27.</p>	<p>ics_auth (O)</p> <p>ics_bill (O)</p> <p>ics_credit (O)</p> <p>When you include this field in a request, you must also include merchant_descriptor_contact and merchant_descriptor_state.</p>	String (22)
merchant_descriptor_alternate	<p>Alternate contact information for your business, such as an email address or URL.</p> <p>This value might appear on the cardholder's statement.</p> <p>For information about what happens when you do not include this value in your request, see "Merchant Descriptor Logic," page 27.</p> <p>For authorizations, this value is not sent to the processor. Instead, this value is stored and sent to the processor for captures and follow-on credits.</p>	<p>ics_auth (O)</p> <p>ics_bill (O)</p> <p>ics_credit (O)</p>	String (13)
merchant_descriptor_contact	<p>Contact information for your business. For a card-present request, this value must be the city in which your store or outlet is located. For a card-not-present request, this value must be your customer service telephone number. When you include more than one consecutive space, extra spaces are removed.</p> <p>This value might appear on the cardholder's statement.</p> <p>For information about what happens when you do not include this value in your request, see "Merchant Descriptor Logic," page 27.</p>	<p>ics_auth (O)</p> <p>ics_bill (O)</p> <p>ics_credit (O)</p> <p>When you include this field in a request, you must also include merchant_descriptor and merchant_descriptor_state.</p>	String (11)

Table 9 Merchant Descriptor Fields for FDC Nashville Global (Continued)

Field	Description	Used By: Required (R) or Optional (O)	Data Type & Length
merchant_descriptor_ country	<p>Country in which your business is located. Use the two-character <i>ISO Standard Country Codes</i>.</p> <p>This value might appear on the cardholder's statement.</p> <p>For information about what happens when you do not include this value in your request, see "Merchant Descriptor Logic," page 27.</p>	ics_auth (O) ics_bill (O) ics_credit (O)	String (2)
merchant_descriptor_ postal_code	<p>Postal code for your business location.</p> <p>This value might appear on the cardholder's statement.</p> <p>When the merchant descriptor country is the U.S., the postal code must consist of five digits or nine digits. A 9-digit postal code must follow this format: [5 digits][dash][4 digits] Example 12345-6789</p> <p>When the merchant descriptor country is Canada, the 6-digit postal code must follow this format: [alpha][numeric][alpha][space] [numeric][alpha][numeric] Example A1B 2C3</p> <p>For information about what happens when you do not include this value in your request, see "Merchant Descriptor Logic," page 27.</p>	ics_auth (O) ics_bill (O) ics_credit (O)	String (10)

Table 9 Merchant Descriptor Fields for FDC Nashville Global (Continued)

Field	Description	Used By: Required (R) or Optional (O)	Data Type & Length
merchant_descriptor_state	<p>State or territory in which your business is located. cardholder's statement.</p> <p>When the merchant descriptor country is the U.S. or Canada, use the State, Province, and Territory Codes for the United States and Canada.</p> <p>This value might appear on the cardholder's statement.</p> <p>For information about what happens when you do not include this value in your request, see "Merchant Descriptor Logic," page 27.</p>	<p>ics_auth (O)</p> <p>ics_bill (O)</p> <p>ics_credit (O)</p> <p>When you include this field in a request, you must also include merchant_descriptor and merchant_descriptor_contact.</p>	String (2)
merchant_descriptor_street	<p>Street address for your business location.</p> <p>When you include this value in your request, the following actions are recommended:</p> <ul style="list-style-type: none"> ■ If you are located in the United States or Canada, also include the merchant descriptor country, merchant descriptor state, and merchant descriptor postal code in your request. ■ If you are not located in the United States or Canada, also include the merchant descriptor country and merchant descriptor postal code in your request. <p>This value might appear on the cardholder's statement.</p> <p>For information about what happens when you do not include this value in your request, see "Merchant Descriptor Logic," page 27.</p>	<p>ics_auth (O)</p> <p>ics_bill (O)</p> <p>ics_credit (O)</p> <p>FDC Nashville Global recommends that you include this value for debit card requests and for American Express credit card requests.</p>	String (60)

FDMS South Merchant Descriptor

Services:

- Authorization
- Capture
- Credit

This feature enables you to submit a merchant descriptor value that appears on a cardholder's statement.

FDMS South permits you to send a unique merchant descriptor with every transaction. This is useful when you want to include the order number as part of the merchant descriptor.

Before including a merchant descriptor in your requests:

- Contact FDMS South to register to use merchant descriptors.
- Contact customer support to have your account configured for this feature.

Table 10 Merchant Descriptor Field for FDMS South

Field	Description	Used By: Required (R) or Optional (O)	Data Type & Length
merchant_descriptor	Merchant description that appears on the cardholder's statement. When you include more than one consecutive space, extra spaces are removed.	ics_auth ics_bill ics_credit Required when merchant_descriptor_ contact is included in the request.	String (22)

Getnet Merchant Descriptor

Service:

- Authorization

This feature enables you to submit a merchant descriptor value that appears on a cardholder's statement.

Table 11 Merchant Descriptor Field for Getnet

Field	Description	Used By: Required (R) or Optional (O)	Data Type & Length
merchant_descriptor	Your business name. This name appears on the cardholder's statement. When you do not include this value in your request, the value in your account is sent. Special characters allowed: % \$, . / & () + = < > - *	ics_auth (O)	String (22)

GPN Merchant Descriptors

Services:

- Capture
- Credit

This feature enables you to submit merchant descriptor values that appear on a cardholder's statement.

Before including merchant descriptors in your requests, contact your merchant account provider to register to use merchant descriptors.

Table 12 Merchant Descriptor Fields for GPN

Field	Description	Used By: Required (R) or Optional (O)	Data Type & Length
merchant_descriptor	Merchant description that appears on the cardholder's statement. When you include more than one consecutive space, extra spaces are removed.	ics_bill ics_credit Required when merchant_descriptor_contact is included in the request.	String (22)
merchant_descriptor_contact	Merchant contact information, such as a phone number, that appears on the cardholder's statement. When you include more than one consecutive space, extra spaces are removed.	ics_bill (O) ics_credit (O)	String (13)

Ingenico ePayments Merchant Descriptor

Services:

- Authorization
- Capture
- Credit

This feature enables you to submit a merchant descriptor value that appears on a cardholder's statement.

Before including a merchant descriptor in your requests, contact customer support to have your account configured for this feature.

Table 13 Merchant Descriptor Field for Ingenico ePayments

Field	Description	Used By: Required (R) or Optional (O)	Data Type & Length
merchant_descriptor	Merchant description that appears on the cardholder's statement. When you include more than one consecutive space, extra spaces are removed.	ics_auth ics_bill ics_credit	String (22)

OmniPay Direct Merchant Descriptors

Services:

- Authorization
- Capture
- Credit

This feature enables you to submit merchant descriptor values that appear on a cardholder's statement.

Table 14 Merchant Descriptor Fields for OmniPay Direct

Field	Description	Used By: Required (R) or Optional (O)	Data Type & Length
merchant_descriptor	<p>Your business name. This name appears on the cardholder's statement. When you include more than one consecutive space, extra spaces are removed.</p> <p>When you do not include this value in your capture or credit request, the value from your authorization request is sent. If you did not include this value in your authorization request, the merchant name in your account is sent.</p> <p>Important This value must consist of English characters.</p>	ics_auth (O) ics_bill (O) ics_credit (O)	String (23)
merchant_descriptor_city	<p>City for your business location. This value might appear on the cardholder's statement.</p> <p>When you do not include this value in your capture or credit request, the value from your authorization request is sent. If you did not include this value in your authorization request, the merchant city in your account is sent.</p> <p>Important This value must consist of English characters.</p>	ics_auth (O) ics_bill (O) ics_credit (O)	String (13)

Table 14 Merchant Descriptor Fields for OmniPay Direct (Continued)

Field	Description	Used By: Required (R) or Optional (O)	Data Type & Length
merchant_descriptor_ country	<p>Country code for your business location. Use the standard <i>ISO Standard Country Codes</i>. This value might appear on the cardholder's statement.</p> <p>When you do not include this value in your capture or credit request, the value from your authorization request is sent. If you did not include this value in your authorization request, the merchant country in your account is sent.</p> <p>Important This value must consist of English characters.</p>	ics_auth (O) ics_bill (O) ics_credit (O)	String (2)
merchant_descriptor_ postal_code	<p>Postal code for your business location. This value might appear on the cardholder's statement.</p> <p>If your business is domiciled in the U.S., you can use a 5-digit or 9-digit postal code. A 9-digit postal code must follow this format: [5 digits][dash][4 digits]</p> <p>Example 12345-6789</p> <p>If your business is domiciled in Canada, you can use a 6-digit or 9-digit postal code. A 6-digit postal code must follow this format: [alpha][numeric][alpha][space] [numeric][alpha][numeric]</p> <p>Example A1B 2C3</p> <p>When you do not include this value in your capture or credit request, the value from your authorization request is sent. If you did not include this value in your authorization request, the merchant postal code in your account is sent.</p> <p>Important This value must consist of English characters.</p> <p>Important Mastercard requires a postal code for any country that uses postal codes. You can provide the postal code in your account or you can include this field in your request.</p>	ics_auth (O) ics_bill (O) ics_credit (O)	String (10)

Table 14 Merchant Descriptor Fields for OmniPay Direct (Continued)

Field	Description	Used By: Required (R) or Optional (O)	Data Type & Length
merchant_descriptor_ state	<p>State code or region code for your business location. This value might appear on the cardholder's statement.</p> <p>For the U.S. and Canada, use the standard State, Province, and Territory Codes for the United States and Canada.</p> <p>When you do not include this value in your capture or credit request, the value from your authorization request is sent. If you did not include this value in your authorization request, the merchant state in your account is sent.</p> <p>Important This value must consist of English characters.</p>	ics_auth (O) ics_bill (O) ics_credit (O)	String (3)

OmniPay-Ireland Merchant Descriptor

OmniPay-Ireland is the Cybersource name for HSBC International.

Services:

- Authorization
- Capture
- Credit

Card types:

- Visa
- Mastercard
- American Express

This feature enables you to submit a merchant descriptor value that appears on a cardholder's statement.

Before including a merchant descriptor in a requests:

- Contact OmniPay-Ireland to register to use merchant descriptors.
- Contact customer support to have your account configured for this feature.

Table 15 Merchant Descriptor Field for OmniPay-Ireland

Field	Description	Used By: Required (R) or Optional (O)	Data Type & Length
merchant_descriptor	<p>Merchant description that appears on the cardholder's statement. When you include more than one consecutive space, extra spaces are removed.</p> <p>You must use one of the following formats:</p> <ul style="list-style-type: none"> ■ <12-character merchant name>* <10-character product description> ■ <7-character merchant name>* <15-character product description> ■ <3-character merchant name>* <19-character product description> 	ics_auth ics_bill ics_credit	String (22)

Prosa Merchant Descriptor

Service:

- Authorization

This feature enables you to submit a merchant descriptor value that appears on a cardholder's statement.

Table 16 Merchant Descriptor Field for Prosa

Field	Description	Used By: Required (R) or Optional (O)	Data Type & Length
merchant_descriptor	Your business name. This name appears on the cardholder's statement. When you do not include this value in your request, the value in your account is sent.	ics_auth (O)	String (22)

Rede Merchant Descriptor

Service:

- Authorization

This feature enables you to submit a merchant descriptor value that appears on a cardholder's statement.

Table 17 Merchant Descriptor Field for Rede

Field	Description	Used By: Required (R) or Optional (O)	Data Type & Length
merchant_descriptor	Merchant description that appears on the cardholder's statement. When you include more than one consecutive space, extra spaces are removed. When you send a value that exceeds the maximum length, the value is truncated before it is sent to the processor.	ics_auth (O)	String (13)

SIX Merchant Descriptors

Services:

- Authorization
- Capture
- Credit

This feature enables you to submit merchant descriptor values that appear on a cardholder's statement.

Before including merchant descriptors in your requests:

- Contact SIX to let them know the values you will be sending in these fields.
- Contact customer support to have your account configured for this feature.

When you include any merchant descriptors in a request, you must include all the fields in the following table.

Table 18 Merchant Descriptor Fields for SIX

Field	Description	Used By: Required (R) or Optional (O)	Data Type & Length
merchant_descriptor	<p>Your business name. This name appears on the cardholder's statement. When you include more than one consecutive space, extra spaces are removed.</p> <p>When you do not include this value in your capture or credit request, the value from your authorization request is sent. If you did not include this value in your authorization request, the merchant name in your account is sent.</p> <p>Important This value must consist of English characters.</p>	ics_auth (R) ics_bill (R) ics_credit (R)	String (23)

Table 18 Merchant Descriptor Fields for SIX (Continued)

Field	Description	Used By: Required (R) or Optional (O)	Data Type & Length
merchant_descriptor_ city	<p>City for your business location. This value might appear on the cardholder's statement.</p> <p>When you do not include this value in your capture or credit request, the value from your authorization request is sent. If you did not include this value in your authorization request, the merchant city in your account is sent.</p> <p>Important This value must consist of English characters.</p>	ics_auth (R) ics_bill (R) ics_credit (R)	String (13)
merchant_descriptor_ country	<p>Country code for your business location. Use the standard <i>ISO Standard Country Codes</i>. This value might appear on the cardholder's statement.</p> <p>When you do not include this value in your capture or credit request, the value from your authorization request is sent. If you did not include this value in your authorization request, the merchant country in your account is sent.</p> <p>Important This value must consist of English characters.</p>	ics_auth (R) ics_bill (R) ics_credit (R)	String (2)

Streamline Merchant Descriptors

Services:

- Capture
- Credit

This feature enables you to submit merchant descriptor values that appear on a cardholder's statement.

Before including merchant descriptors in your requests:

- Contact Streamline to let them know the values you will be sending in these fields.
- Contact customer support to have your account configured for this feature.

When you include any merchant descriptors in a request, you must include all the fields in the following table.

Table 19 Merchant Descriptor Fields for Streamline

Field	Description	Used By: Required (R) or Optional (O)	Data Type & Length
merchant_descriptor	Your business name. When you include more than one consecutive space, extra spaces are removed.	ics_bill ics_credit	String (22)
merchant_descriptor_contact	Contact information for your business. When you include more than one consecutive space, extra spaces are removed. For card-present transactions, Streamline recommends that this field contain your city. For card-not-present transactions, Streamline recommends that this field contain the telephone number for your help desk or the URL for your web site. When you provide a telephone number in this field, the first three digits must be numeric.	ics_bill (O) ics_credit (O)	String (13)

Table 19 Merchant Descriptor Fields for Streamline (Continued)

Field	Description	Used By: Required (R) or Optional (O)	Data Type & Length
merchant_descriptor_ postal_code	Postal code for your business location.	ics_bill (O) ics_credit (O)	String (10)
merchant_descriptor_ street	Street address for your business location.	ics_bill (O) ics_credit (O)	String (26)

TSYS Acquiring Solutions Merchant Descriptors

Services:

- Capture
- Credit

This feature enables you to submit merchant descriptor values that appear on a cardholder's statement.

Before including merchant descriptors in your requests, contact customer support to have your account configured for this feature.

Table 20 Merchant Descriptor Fields for TSYS Acquiring Solutions

Field	Description	Used By: Required (R) or Optional (O)	Data Type & Length
merchant_descriptor	Your business name. When you include more than one consecutive space, extra spaces are removed. When you do not include this value in your request, the business name in your account is sent. ¹	ics_bill ics_credit Required when the merchant descriptor contact field is included in the request; otherwise, optional.	American Express card type: String (38) All other card types: String (23)
merchant_descriptor_city	City for your business location. When you do not include this value in your request, the value in your account is sent. ¹	ics_bill (O) ics_credit (O)	American Express card type: String (21) All other card types: String (13)

¹ To add this value to your account, contact customer support.

Table 20 Merchant Descriptor Fields for TSYS Acquiring Solutions (Continued)

Field	Description	Used By: Required (R) or Optional (O)	Data Type & Length
merchant_descriptor_ contact	<p>For card-present transactions, TSYS Acquiring Solutions recommends that this field contain the street address for your business location. For card-not-present transactions, TSYS Acquiring Solutions recommends that this field contain the phone number for your business or the URL for your web site.</p> <p>When you do not include this value in your request, the value in your account is sent.¹</p>	ics_bill (O) ics_credit (O)	String (13)

¹ To add this value to your account, contact customer support.

Visa Platform Connect Merchant Descriptors

Services:

- Authorization
- Capture
- Credit

This feature enables you to submit merchant descriptor values that appear on a cardholder's statement.

Before including merchant descriptors in your requests, check with your bank to learn whether you must preregister your merchant descriptor information with them.

Visa Platform Connect supports the merchant descriptors shown in [Table 21, "Merchant Descriptor Fields for Authorizations for Visa Platform Connect,"](#) on page 49, for authorizations, and the merchant descriptors shown in [Table 22, "Merchant Descriptor Fields for Captures and Credits for Visa Platform Connect,"](#) on page 51, for captures and credits.

Merchant descriptor information is always sent to the acquirer for all your authorization, capture, and credit transactions. The field descriptions in the following table describe the values that are sent when you do not include merchant descriptor information in your requests.

Table 21 Merchant Descriptor Fields for Authorizations for Visa Platform Connect

Field	Description	Used By: Required (R) or Optional (O)	Data Type & Length
merchant_descriptor	<p>Your business name. This name appears on the cardholder's statement. When you include more than one consecutive space, extra spaces are removed.</p> <p>When you do not include this value in your request, the merchant name in your account is sent.</p> <p>Important This value must consist of English characters.</p>	ics_auth (O)	String (23)
merchant_descriptor_city	<p>City for your business location. This value might appear on the cardholder's statement.</p> <p>When you do not include this value in your request, the value in your account is sent.</p> <p>Important This value must consist of English characters.</p>	ics_auth (O)	String (13)
merchant_descriptor_contact	<p>Telephone number for your business. This value might appear on the cardholder's statement. When you include more than one consecutive space, extra spaces are removed.</p> <p>When you do not include this value in your request, the merchant phone number in your account is sent.</p> <p>Important This value must consist of English characters.</p>	ics_auth (O)	String (14)
merchant_descriptor_country	<p>Country code for your business location. Use the standard <i>ISO Standard Country Codes</i>. This value might appear on the cardholder's statement.</p> <p>When you do not include this value in your request, the value in your account is sent.</p> <p>Important This value must consist of English characters.</p>	ics_auth (O)	String (2)

1 The TC 33 Capture file contains information about the purchases and refunds that you send to Cybersource. Visa Platform Connect creates the TC 33 Capture file at the end of the day and sends it to the merchant's acquirer, who uses this information to facilitate end-of-day clearing processing with payment networks.

Table 21 Merchant Descriptor Fields for Authorizations for Visa Platform Connect (Continued)

Field	Description	Used By: Required (R) or Optional (O)	Data Type & Length
merchant_descriptor_postal_code	<p>Postal code for your business location. This value might appear on the cardholder's statement.</p> <p>If your business is domiciled in the U.S., you can use a 5-digit or 9-digit postal code. A 9-digit postal code must follow this format: [5 digits][dash][4 digits]</p> <p>Example 12345-6789</p> <p>If your business is domiciled in Canada, you can use a 6-digit or 9-digit postal code. A 6-digit postal code must follow this format: [alpha][numeric][alpha][space][numeric][alpha][numeric]</p> <p>Example A1B 2C3</p> <p>When you do not include this value in your request, the value in your account is sent.</p> <p>Important This value must consist of English characters.</p> <p>Important Mastercard requires a postal code for any country that uses postal codes. You can provide the postal code in your account or you can include this field in your request.</p>	ics_auth (R for POS transactions in Brazil; otherwise, O)	Brazil: String (8) All other countries: String (14)
merchant_descriptor_state	<p>State code or region code for your business location. This value might appear on the cardholder's statement.</p> <p>For the U.S. and Canada, use the standard State, Province, and Territory Codes for the United States and Canada.</p> <p>When you do not include this value in your request, the value in your account is sent.</p> <p>Important This value must consist of English characters.</p> <p>The value for this field corresponds to the following data in the TC 33 capture file¹:</p> <ul style="list-style-type: none"> ■ Record: CP01 TCR4 ■ Position: 103-105 ■ Field: Merchant State/Province Code 	ics_auth (O)	String (3)

¹ The TC 33 Capture file contains information about the purchases and refunds that you send to Cybersource. Visa Platform Connect creates the TC 33 Capture file at the end of the day and sends it to the merchant's acquirer, who uses this information to facilitate end-of-day clearing processing with payment networks.

Table 22 Merchant Descriptor Fields for Captures and Credits for Visa Platform Connect

Field	Description	Used By: Required (R) or Optional (O)	Data Type & Length
merchant_descriptor	<p>Your business name. This name appears on the cardholder's statement. When you include more than one consecutive space, extra spaces are removed.</p> <p>When you do not include this value in your capture or credit request, the value from your authorization request is sent. If you did not include this value in your authorization request, the merchant name in your account is sent.</p> <p>Important This value must consist of English characters.</p>	ics_bill (O) ics_credit (O)	String (23)
merchant_descriptor_alterate	<p>Alternate contact information for your business, such as an email address or URL. This value might appear on the cardholder's statement.</p> <p>When you do not include this value in your request, the merchant URL in your account is sent.</p> <p>Important This value must consist of English characters.</p>	ics_bill (O) ics_credit (O)	String (13)
merchant_descriptor_city	<p>City for your business location. This value might appear on the cardholder's statement.</p> <p>When you do not include this value in your capture or credit request for a card-present transaction, the value from your authorization request is sent. If you did not include this value in your authorization request, the merchant city in your account is sent.</p> <p>When you do not include this value in your capture or credit request for a card-not-present transaction, the value in your account is sent.</p> <p>Important This value must consist of English characters.</p>	ics_bill (O) ics_credit (O)	String (13)

1 The TC 33 Capture file contains information about the purchases and refunds that you send to Cybersource. Visa Platform Connect creates the TC 33 Capture file at the end of the day and sends it to the merchant's acquirer, who uses this information to facilitate end-of-day clearing processing with payment networks.

Table 22 Merchant Descriptor Fields for Captures and Credits for Visa Platform Connect (Continued)

Field	Description	Used By: Required (R) or Optional (O)	Data Type & Length
merchant_descriptor_ contact	<p>Telephone number for your business. This value might appear on the cardholder's statement. When you include more than one consecutive space, extra spaces are removed.</p> <p>When you do not include this value in your capture or credit request, the value from your authorization request is sent. If you did not include this value in your authorization request, the merchant phone number in your account is sent.</p> <p>Important This value must consist of English characters.</p>	ics_bill (O) ics_credit (O)	String (14)
merchant_descriptor_ country	<p>Country code for your business location. Use the standard <i>ISO Standard Country Codes</i>. This value might appear on the cardholder's statement.</p> <p>When you do not include this value in your capture or credit request, the value from your authorization request is sent. If you did not include this value in your authorization request, the merchant country in your account is sent.</p> <p>Important This value must consist of English characters.</p>	ics_bill (O) ics_credit (O)	String (2)

1 The TC 33 Capture file contains information about the purchases and refunds that you send to Cybersource. Visa Platform Connect creates the TC 33 Capture file at the end of the day and sends it to the merchant's acquirer, who uses this information to facilitate end-of-day clearing processing with payment networks.

Table 22 Merchant Descriptor Fields for Captures and Credits for Visa Platform Connect (Continued)

Field	Description	Used By: Required (R) or Optional (O)	Data Type & Length
merchant_descriptor_postal_code	<p>Postal code for your business location. This value might appear on the cardholder's statement.</p> <p>If your business is domiciled in the U.S., you can use a 5-digit or 9-digit postal code. A 9-digit postal code must follow this format: [5 digits][dash][4 digits]</p> <p>Example 12345-6789</p> <p>If your business is domiciled in Canada, you can use a 6-digit or 9-digit postal code. A 6-digit postal code must follow this format: [alpha][numeric][alpha][space][numeric][alpha][numeric]</p> <p>Example A1B 2C3</p> <p>When you do not include this value in your capture or credit request, the value from your authorization request is sent. If you did not include this value in your authorization request, the merchant postal code in your account is sent.</p> <p>Important This value must consist of English characters.</p> <p>Important Mastercard requires a postal code for any country that uses postal codes. You can provide the postal code in your account or you can include this field in your request.</p>	<p>ics_bill (R for POS transactions in Brazil; otherwise, O)</p> <p>ics_credit (R for POS transactions in Brazil; otherwise, O)</p>	<p>Brazil: String (8)</p> <p>All other countries: String (14)</p>
<p>1 The TC 33 Capture file contains information about the purchases and refunds that you send to Cybersource. Visa Platform Connect creates the TC 33 Capture file at the end of the day and sends it to the merchant's acquirer, who uses this information to facilitate end-of-day clearing processing with payment networks.</p>			

Table 22 Merchant Descriptor Fields for Captures and Credits for Visa Platform Connect (Continued)

Field	Description	Used By: Required (R) or Optional (O)	Data Type & Length
merchant_descriptor_state	<p>State code or region code for your business location. This value might appear on the cardholder's statement.</p> <p>For the U.S. and Canada, use the standard State, Province, and Territory Codes for the United States and Canada.</p> <p>When you do not include this value in your capture or credit request, the value from your authorization request is sent. If you did not include this value in your authorization request, the merchant state in your account is sent.</p> <p>Important This value must consist of English characters.</p> <p>The value for this field corresponds to the following data in the TC 33 capture file¹:</p> <ul style="list-style-type: none"> ■ Record: CP01 TCR4 ■ Position: 103-105 ■ Field: Merchant State/Province Code 	ics_bill (O) ics_credit (O)	String (3)
merchant_descriptor_street	<p>Street address for your business location. This value might appear on the cardholder's statement.</p> <p>When you do not include this value in your request, the value in your account is sent.</p> <p>Important This value must consist of English characters.</p>	ics_bill (O) ics_credit (O)	String (60)

¹ The TC 33 Capture file contains information about the purchases and refunds that you send to Cybersource. Visa Platform Connect creates the TC 33 Capture file at the end of the day and sends it to the merchant's acquirer, who uses this information to facilitate end-of-day clearing processing with payment networks.

Worldpay VAP Merchant Descriptors

Worldpay VAP was previously called *Little*. Little was purchased by Vantiv, which was then purchased by Worldpay VAP. If you have any questions, contact your account manager at Worldpay VAP.

Services:

- Authorization
- Credit—stand-alone credits only. Worldpay VAP does not accept merchant descriptors in follow-on credit requests.

This feature enables you to submit merchant descriptor values that appear on a cardholder's statement.

Before including merchant descriptors in your requests:

- Contact Worldpay VAP to register to use merchant descriptors.
- Contact customer support to have your account configured for this feature.

If merchant descriptors are enabled for your account, merchant descriptor information is sent to the processor for all your authorization transactions. When you do not include merchant descriptor information in an authorization request, the default values in your account are sent.

Table 23 Merchant Descriptor Fields for Worldpay VAP

Field	Description	Used By: Required (R) or Optional (O)	Data Type & Length
merchant_descriptor	<p>Your business name. This name appears on the cardholder's statement. When you include more than one consecutive space, extra spaces are removed.</p> <p>When you do not include this value in your request, the value in your account is sent.¹</p> <p>When you include the merchant descriptor contact field in your request, you must provide a merchant descriptor in this field or in your account. When you do not include the merchant descriptor contact in your request, the merchant descriptor is optional.</p> <p>You can use one of the following formats for the merchant descriptor field. You are not required to use these formats.</p> <ul style="list-style-type: none"> ■ <12-character prefix>*<9-character product description> ■ <7-character prefix>*<14-character product description> ■ <3-character prefix>*<18-character product description> <p>When you use one of these formats:</p> <ul style="list-style-type: none"> ■ The prefix in the merchant descriptor field must be exactly the same as the prefix set in your Worldpay VAP account. Typically, the prefix is your merchant name. ■ The valid characters for the merchant descriptor are: <ul style="list-style-type: none"> ● Numbers ● Letters ● The following special characters: ampersand (&), asterisk (*), dash (-), pound sign (#), comma, and period 	ics_auth ics_credit See the description.	String (22)
merchant_descriptor_alternate	<p>Alternate contact information for your business, such as an email address or URL. This value might appear on the cardholder's statement.</p> <p>When you do not include this value in your request, the merchant URL in your account is sent.</p>	ics_auth (O) ics_credit (O)	String (13)

¹ To add this value to your account, contact customer support.

Table 23 Merchant Descriptor Fields for Worldpay VAP (Continued)

Field	Description	Used By: Required (R) or Optional (O)	Data Type & Length
merchant_descriptor_ city	City or phone number for your business. This value might appear on the cardholder's statement. When you do not include this value in your request, the value in your account is sent. ¹	ics_auth (O) ics_credit (O)	String (50)
merchant_descriptor_ contact	Contact information for your business. This value might appear on the cardholder's statement. This value could be used to resolve billing inquiries and disputes. When you include more than one consecutive space, extra spaces are removed. When you do not include this value in your request, the URL or phone number in your account is sent. ¹	ics_auth (O) ics_credit (O)	String (13)
<p>¹ To add this value to your account, contact customer support.</p>			